

Statement of Shared Principles

Association of Equipment Manufacturers (AEM) and the Common Ground Alliance (CGA)

Purpose

The Association of Equipment Manufacturers (AEM) and the Common Ground Alliance (CGA) share a commitment to advancing safety awareness, protecting workers and communities, and supporting damage prevention. Through this Statement of Shared Principles, we affirm our intent to work together to promote clear, consistent safety guidance and practical industry education.

Our Shared Principles

1. Safety First

Safety is a shared responsibility and a foundational value across equipment manufacturing, construction, utility, and infrastructure work.

2. Education and Awareness

We support greater awareness of safe excavation practices, damage prevention, and the use of established notification systems before digging.

3. Consistent Industry Guidance

We are committed to promoting clear, practical safety information that helps industry stakeholders understand and adopt best practices.

4. Collaboration for Greater Impact

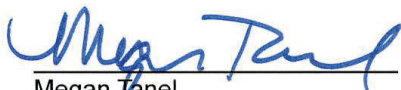
We recognize that safety improves when manufacturers, contractors, utilities, regulators, and industry organizations align around shared goals and consistent messaging.

5. Continuous Improvement

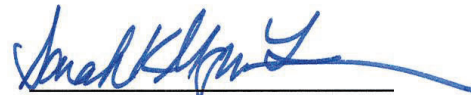
We support ongoing improvement of industry practices, educational resources, and outreach efforts to help reduce risk and improve safety outcomes.

Our Commitment

AEM and CGA will seek opportunities to collaborate on safety awareness, industry best practices, and a culture of prevention across the equipment and infrastructure sectors. By aligning around these principles, we aim to help create safer jobsites and stronger communities.



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